

Organisation Overview:

SIRIT, Inc. (“SIRIT” or the “Company”) is a leading designer, developer, and manufacturer of radio frequency identification (RFID) reader technology, products, and solutions that support a broad range of RFID tags, standards, and frequencies. Since 1993, and with origins as a former RFID division of Texas Instruments SIRIT has served as a leading supplier of RFID reader products and technology to numerous blue chip companies including Texas Instruments, Symbol, Psion-Teklogix, AGFA, and SAT, across a wide range of applications including supply chain management, automatic vehicle identification (AVI), cashless payments, and product authentication.

Technology Overview:

SIRIT offers an extensive line of RFID products and solutions for numerous applications and industries. SIRIT’s products are flexible and “tag agnostic”, supporting all major RFID standards, tags, and frequencies including low-frequency (LF-125 kHz, 134.2 kHz), high-frequency (HF-13.56 MHz), ultra-high frequency (UHF-902-928 MHz, 868 MHz), UCC.EAN / ePCglobal EPC (Electronic Product Code), ISO (18000, 15693, 14443), Texas Instruments Tag-It, Philips I-Code, Matrics, California Transportation Authority T21, and EM Marin. SIRIT has unique dual-modality modules that combine the ability to read bar codes and RFID tags in a single module that can be retrofitted to industry standard handheld terminals from companies such as Symbol, HHP, Psion/Teklogix and PSC. SIRIT has an agile reader architecture operating at UHF that complies with the design goals as set out by ePCglobal (formerly the MIT Auto-ID Centre) and the recent mandates from Wal-Mart and the US Department of Defence relative to RFID tracking in their respective supply chains.

Organisation Partners:

Since 1993, SIRIT has served as a leading supplier of RFID reader products and technology to numerous blue chip companies including Texas Instruments, HHP, Zebra Technologies, Symbol, Psion-Teklogix, AGFA, and SAT, as well as toll agencies worldwide, including agencies in California, Colorado, South America and China. SIRIT is 29% owned by strategic technology investor J.L. Albright L.P.

Partnering Needs/Opportunities:

SIRIT offers a complete suite of RFID readers that comply with worldwide standards. SIRIT offers both OEM modules and finished form factors for either integration into end user products or distribution or integration into an overall solution respectively.

Distributors, integrators, and end users that use or are considering using RFID. OEM companies looking to integrate RFID into their products. Where appropriate develop alliances with companies that can provide distribution, end user contact for SIRIT products.

Presenter Biography: Fred Veinot:

Vice President Marketing & Strategy – oversees several functions including marketing, business development, strategy, investor and public relations and corporate governance. Fred, a company founder in 1993, has been active in the growth of SIRIT from startup to its current position as a worldwide leader in RFID products and solutions. Prior to joining SIRIT, Fred worked in management with several large Information Technology companies.

Established: 1993

Number of Staff/Employees: 35

Industry Sector:

Information and Communications Technologies

Products/Services:

RFID (Radio Frequency Identification) products and services – Specialty in Readers

Contact Information

Fred Veinot
Vice President Marketing & Strategy

Address:

33 City Centre Drive, Suite 250
Mississauga, Ontario L5B 2N5

Telephone:

+1 (905) 949-4404 x225

Fax:

+1 (905) 949-6320

E-Mail

:fveinot@sirit.com

Web Site:

www.sirit.com