

Organisation Overview:

Iseemedia Inc. was formed by former management of MGI Software after its acquisition by Roxio Inc. Anthony DeCristofaro, the former CEO of MGI Software acquired the source code and IP to the image server and software tools from Roxio. The server and tools were part of MGI's product portfolio. The Image Server has over 40 patents associated with the technology.

Technology Overview:

The iseemedia Image Server is a image content processing, delivery and management system. A single high resolution image is stored in a database, and the server dynamically delivers any version of the image to a client viewer, based on parameters passed by the viewer to the server. This infrastructure allows the dynamic interaction of the viewer with the image. The iseemedia server delivers 2D images, 360o panoramic images, 3D image objects and VRML based immersive presentations which can also include video and audio.

Organisation Partners:

Sun, Kodak Polychrome Graphics, Symbian, Microsoft

Partnering Opportunities:

Iseemedia has the infrastructure and expertise to integrate its technology with vertical market solutions where the creation, management, and delivery of image content as part of a WEB application is required. Sample applications as e-commerce, online museums and galleries, e-learning, e-training and online documentation, and any WEB application where the delivery of high quality high resolution content is required.

Partnering Needs/Opportunities:

Iseemedia is looking for partners with whom we can work to integrate our technology with our partners to create vertical market solutions.

Presenter Biography: Ihor Petelycky and Steven C. Marques

Mr. Petelycky, Vice President Technology & Business Development, spent six years at MGI Software as Director of Product Management, General Manager, Video Division, and most recently as Chief Product Strategist. Mr. Petelycky graduated with a Communications degree from Loyola University in Montreal, and worked in television with TV Ontario, and as a partner in SCI Productions. Mr. Petelycky then moved into the computer field where, at Picture Data Inc., he managed marketing and business development for a Videotex-based Unix Transaction Processing Server (UNITASC). At LanWorks Technologies, Inc. and at LanSource, Inc. as VP of Marketing and Business Development and was responsible for the development of strategic relationships with key industry leaders such as 3Com, IBM, Microsoft, etc. Both LanWorks and LanSource were subsequently acquired by 3Com.

Steven C. Marques, Vice-President Sales for North America/Europe, recently Vice-President, Sales & Marketing at Omnigon BioSciences, spent six years at MGI Software, where he held a number of positions, most recently, Director of Sales. Prior to MGI, he was North American Sales Manager at Delrina Corporation. Mr. Marques minored in medical sciences and imaging at the University of Washington and received an Electrical Engineering degree. He was also one of the founding team of Egghead Discount Software and was National Sales Manager for Allsop Inc.

Established: 2002

Number of Staff/Employees: 36

Industry Sector:

Information and Communications Technologies

Products/Services:

Iseemedia image server

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