



Organisation Overview:

How2Share Technologies was founded in 2002 in Victoria, BC, Canada. How2Share, also referred to as H2ST will change the way digital assets are shared, bought and sold over the internet. H2ST launched PiXPO, the worlds most advanced photo sharing solution in November 2003.

Technology Overview

H2ST has integrated digital asset management, peer to peer technology and eCommerce to create permission based digital asset file distribution system. PiXPO, the companies flagship product leverages this technology to provide consumers with a safer, faster, easier way to share digital images, regardless of their size.

Organisation Partners:

How2Share has partnered with Magic Kite Software, First Gate Ventures, NIVEK Ventures, The University of Victoria's Innovation Development Corporation.

Partnering Needs/Opportunities:

How2Share Technologies is currently developing version 2.0 of the Rich Personal Portable Media Exchange (RPPME) platform. RPPME integrates server mediated peer to peer technology, standards based open source enterprise server architecture, fully integrated eCommerce capability and small footprint clients side applications. How2Share will change the way digital assets are bought, sold and shared over the internet.

As a proof of concept How2Share developed and launched PiXPO, a personal photo sharing application built on the RPPME platform in November 2003. PiXPO is a shareware application available for review at www.pixpo.com

How2Share's mission is "Sharing made fast, safe, and easy".

How2Share is currently interested in meeting with strategic partners who have an interest in and core expertise in the following areas:

- 1) Software Development for Mobile Devices
- 2) Software Development for Wi Fi enabled devices
- 3) Highly Scaleable Distributed networks – Server Mediated P2P
- 4) Media Compression Technologies for audio, video and still images

Presenter Biography: Colin How

The creator and founder of How2Share Technologies and PiXPO, Colin How, President and CEO, has an extensive background in business management, digital imaging, new media and software. Most recently Colin increased international sales by 200% as the Director of Globalization and Service at ACD Systems, a market-leading digital imaging software company. Colin also held the position of Director of Operations with ACD Systems as the company grew from 26 employees and \$3 million in revenue to 160 employees and \$16 million in revenue in a two-year time span. Colin brings outstanding leadership, vision and operations management skills to H2ST.

Established: 2002

Number of Staff/Employees: 10

Industry Sector:

Information and
Communications
Technologies Software

Products/Services:

PiXPO - P2P Photo Sharing
Software

Contact Information

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