



Canadian Technology Network (CTN) National Research Council (NRC) Inter logiQ Network

Organisation Overview:

Since 1994, the Canadian Technology Network (CTN) has linked Canadian Small to Medium Sized Enterprises (SME's) with the technical and business resources that they need to improve their innovation capacity. CTN is connected with over 800 organizations and is the largest software association in Canada. CTN's cross-country network of advisors can provide you with access to new and innovative resources that offer integrated and coordinated service delivery. These advisors work as pathfinders, providing free guidance to help you identify your needs and find solutions to your specific technology or business challenges.

Inter logiQ Network, is the most important Canadian Software association in Canada. Co-jointly with the IRAP-CTN, Inter logiQ is developing a Global ICT collaborative Network.

Technology Overview:

- Business networking and partnership
- Market Awareness
- Economic development
- Technological Development and Transfer

Organization Partners:

National Research Council
Industrial Research Assistance Program
Canadian Technology Network
Industry Canada

Partnering Needs/Opportunities:

ICTN will actively recruit international members who are key players in their country's ICT community and who demonstrate the following qualities:

- Offer intelligence or service advice to members
- A commitment to CTN's mission of enhancing the innovation capacity of SMEs by providing pathways to the information and services that they need
- A proactive approach to sharing information and best practices
- Ready to foster national activities

Presenter Biography: Francine Masson

Principal Director of the International Collaborative Technology network (ICTN) , developed by Inter logiQ in collaboration with the Canadian Technology Network (CTN) and Industry Canada.

She has had extensive experience in technology innovation marketing strategy, business development, and international collaboration. Well aware of SME needs, Francine helped over 700 SMEs as CTN advisor since 1996. She is now leading the global ICT network development.

Established:

Inter logiQ in 1992
CTN in 1994

Industry Sector:

CTN : All Sectors
Inter logiQ Network :
Information and
Communications Technologies

Products/Services:

Market Development guidance
Business Assistance
IP

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